

2021) WOOD EXPERIENCE

WOOD EXPERIENCE, THE MAIN ITALIAN EVENT DEDICATED TO THE WOOD SUPPLY CHAIN, OPENS ITS DOORS FOR THE FIRST TIME

Raul Barbieri, general manager at Piemmeti, "Starting from Legno&Edilizia, we now provide an innovative project aiming at the whole industry"

Verona, December 2020 – A journey that starts in the woods, continues in the processing plants where the wood is cut and finished and ends on the construction sites, where the material is used to build sustainable homes, furnish interiors and make custom-made furniture. The entire supply chain is involved at **Wood Experience**, the trade fair organised by **Piemmeti** that will take place in Verona from 12 to 15 May 2021. The event will involve the most important European players in the "culture of wood", and will be attended by the world's leading companies in the building and furnishing sectors as well as the leading Italian entrepreneurs, traders, processors, and finishers in the sector.

«Wood Experience is an innovative project with a long history: it was born from the experience of Legno&Edilizia, an exhibition that for twenty years was the point of reference for the wood building sector - explains **Raul Barbieri**, general manager of Piemmeti -. With Wood Experience, we have brought it into the present, extending the project to the entire supply chain, from the wood to the finished product, with particular attention to processing machinery. This is made possible thanks to the agreement with Samulegno di Pordenone Fiere, which with its recognised experience has provided us with invaluable help in broadening our view of furniture-making technologies».

The whole wood supply chain at Wood Experience

The event is the result of the partnership of **Legno&Edilizia**, which brings the use of wood for building purposes to Wood Experience, and **Samulegno**, the only event in Italy and Central-Eastern Europe dedicated to machinery and technologies for making furniture. **Progetto Bosco** will be completing the wood supply chain with its forestry machinery and machinery for initial wood processing. This exhibition area will offer operational demonstrations of wood splitters, chippers, shredders, saw benches, woodcutters, and processing centres. The exhibition will then move on to the **envelope sector** with roofs, floors, doors and windows, fixtures, and wooden walls, with all relevant small and large companies. **Design and finishing** also play an important role in the area dedicated to innovative computer applications for technical (CNC) and architectural (advanced CAD) design, innovative milling, finishing, and painting models for beams, structural components, panels, doors, floors, windows, and joinery. Finally, Wood Experience proposes an area dedicated to **wood energy** in collaboration with AIEL, the Italian Association for Agro-Forestry Energy. Wood energy is the primary renewable energy source in Italy, often wrongly considered harmful and polluting: it

warms without heating the planet, reduces air pollution by up to 80%, and defends and enhances the value of forests.

'The Natural House'

There will be the 'Natural House' in the halls of Wood-Experience: it is a sustainable house and at the same time an effective communication tool to highlight the advantages of wood construction and promote a lifestyle closely linked to nature. The house was built in collaboration with the ENAIP Trentino School of Wood Carpentry (CFP Tione di Trento). Its construction is intended to help the many private visitors and professionals with little experience in timber construction understand the competitive advantages of this construction model. It can be easily applied in both, in large city centres as well as in small mountain villages, keeping the costs on a reasonable level.

- **Wood Experience** will take place from the 12th to the 15th May 2021 at Fiera Verona and involves the whole supply chain related to wood processing. Experience the journey from the woods to the final product, including constructions, furniture, sawmills, software development, and wood energy. <https://wood-experience.com/>

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